

Date: 14/06/2024



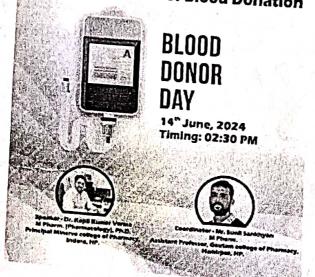
Gautam College of Pharmacy, Hamirpur

(Approved by PCI - New Delhi & Himachal Pradesh Government) Affiliated to Himachal Pradesh Technical University, Hamirpur & Himachal Pradesh Takniki Shiksha Board, Dharamshala Ward No. 10 Hamirpur (Himachal Pradesh)



Organizing Online Lecture

Topic:- Importance of Blood Donation



EVENT REPORT ON WORLD BLOOD DONOR DAY CELEBRATION AT GAUTAM COLLEGE OF PHARMACY, HAMIRPUR

ORGANIZED BY: Gautam College of Pharmacy, Hamirpur SUPPORTED BY: IQAC (Internal Quality Assurance Cell)

INTRODUCTION

World Blood Donor Day is celebrated globally on June 14th to raise awareness about the importance of blood donation and to thank voluntary, unpaid blood donors for their lifesaving gifts of blood. In line with this global initiative, Gautam College of Pharmacy, Hamirpur, organized an online expert lecture on the topic "Importance of Blood Donation."

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EVENT OVERVIEW

The event featured an insightful lecture delivered by Prof. Dr. Kapil Kumar Verma, a renowned expert in the field. The online session aimed to educate students and faculty members about the crucial role of blood donation in healthcare. The event was attended by approximately 85 individuals, including students, faculty, and staff members.

OBJECTIVE

The primary objectives of the event were:

- To educate students and faculty about the importance and benefits of blood donation.
- To dispel common myths and misconceptions related to blood donation.
- To encourage voluntary blood donation among the college community.
- To highlight the role of blood donors in saving lives and maintaining the healthcare system.

ACTIVITIES UNDERTAKEN

- Inaugural Session: The event commenced with a welcome address by the Principal of Gautam College of Pharmacy, who emphasized the significance of blood donation.
- Expert Lecture: Prof. Dr. Kapil Kumar Verma delivered an in-depth lecture covering various aspects of blood donation, including its medical benefits, the process involved, and the impact of donated blood on patient care.
- Q&A Session: Following the lecture, an interactive question-and-answer session was held, where participants had the opportunity to engage directly with Dr. Kapil Kumar Verma.
- Pledge Campaign: The event concluded with a pledge campaign, encouraging participants to commit to regular blood donation.

OUTCOME

The event successfully met its objectives, with the following outcomes:

- Increased Awareness: Participants gained a deeper understanding of the importance of blood donation and its life-saving impact.
- Positive Engagement: The interactive session with Dr. Verma led to increased interest
 and engagement among attendees.
- Commitment to Donate: Many participants took the pledge to donate blood regularly,

Outed on Solie (e.g. Pharmacy Dautain Solie (e.g. Pharmacy Hamiriy • Dispelling Myths: The lecture and subsequent discussion helped in addressing and correcting several misconceptions about blood donation.



Photographs from the event

CONCLUSION

The celebration of World Blood Donor Day at Gautam College of Pharmacy, Hamirpur, was a resounding success. The expert lecture by Prof. Dr. Kapil Kumar Verma not only educated but also inspired the college community to actively participate in blood donation. With around 85 attendees, the event underscored the vital importance of blood donation in saving lives and fostering a spirit of voluntary contribution within the community. The college looks forward to organizing more such events to promote health awareness and community service.

NEXT STEPS

To build on the momentum generated by the event, the following steps are proposed:

• Regular Blood Donation Drives: Organize quarterly blood donation drives on campus to provide a convenient opportunity for students and faculty to donate blood.

• Awareness Campaigns: Continue educational campaigns through seminars, workshops, and social media to keep the importance of blockides of the photocratic course.

- Collaboration with Blood Banks: Partner with local blood banks and hospitals to facilitate seamless coordination for blood donation events and ensure a steady supply of blood to those in need.
- Feedback and Improvement: Collect feedback from participants to improve future events and address any concerns or suggestions regarding the blood donation process.
- Annual Celebration: Make World Blood Donor Day an annual event at the college, with new themes and speakers each year to keep the initiative fresh and engaging.

By implementing these next steps, Gautam College of Pharmacy can continue to promote the life-saving act of blood donation and maintain its commitment to community health and service.

I would like to express my gratitude to Principal, HOD and all faculty members, and students who actively participated in the activity and contributed to its success.

Event coordinator Mr. Sunil Kumar IQAC Heads O

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