



Gautam College of Pharmacy, Hamirpur

(Approved by PCI - New Delhi & Himachal Pradesh Government)
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A report on Pharma rally on Pharmacy week organized by Gautam college of Pharmacy, Hamirpur

Organized By: Gautam College of Pharmacy, Hamirpur

Date: 25-September, 2022

Supported By: IQAC (Internal Quality Assurance Cell)

Introduction: Gautam College of Pharmacy, Hamirpur, celebrated Pharmacy Week with great enthusiasm, highlighting the crucial role pharmacists play in healthcare. The week-long celebration featured various activities aimed at raising awareness about the profession and its significance. A notable highlight of the week was the Pharma Rally, which witnessed active participation from students, faculty, and local community members.

Pharma Rally Details:

Objective: The Pharma Rally aimed to:

- Raise awareness about the vital role of pharmacists in the healthcare system.
- Educate the public on the importance of medication safety and adherence.
- Encourage young students to consider pharmacy as a career.

Participants: The rally saw the enthusiastic participation of:

- Students from Gautam College of Pharmacy
- Faculty members
- Local healthcare professionals
- Community members

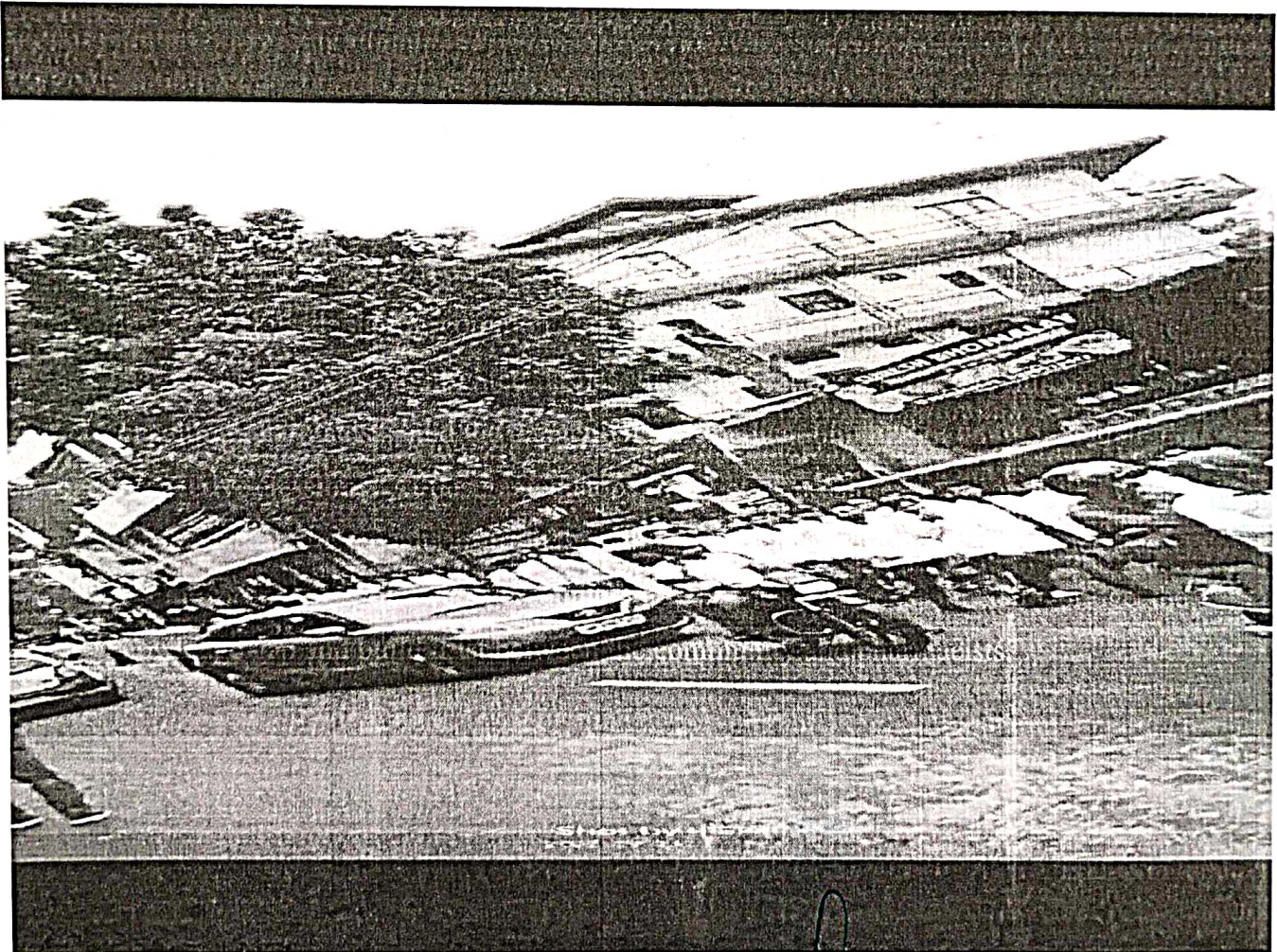
Activities:

1. **Flag-off Ceremony:** The rally was inaugurated with a flag-off ceremony by the esteemed Principal of Gautam College of Pharmacy, Dr. J.S Badhan. In his opening address, he emphasized the significance of pharmacists in ensuring the well-being of society and encouraged students to uphold the values of their profession.
2. **Awareness March:** Participants marched through the main streets of Hamirpur, holding banners with messages such as "Pharmacists: Your Partners in Health," "Safe Medication Use," and "Adherence to Prescriptions Saves Lives." The march aimed to

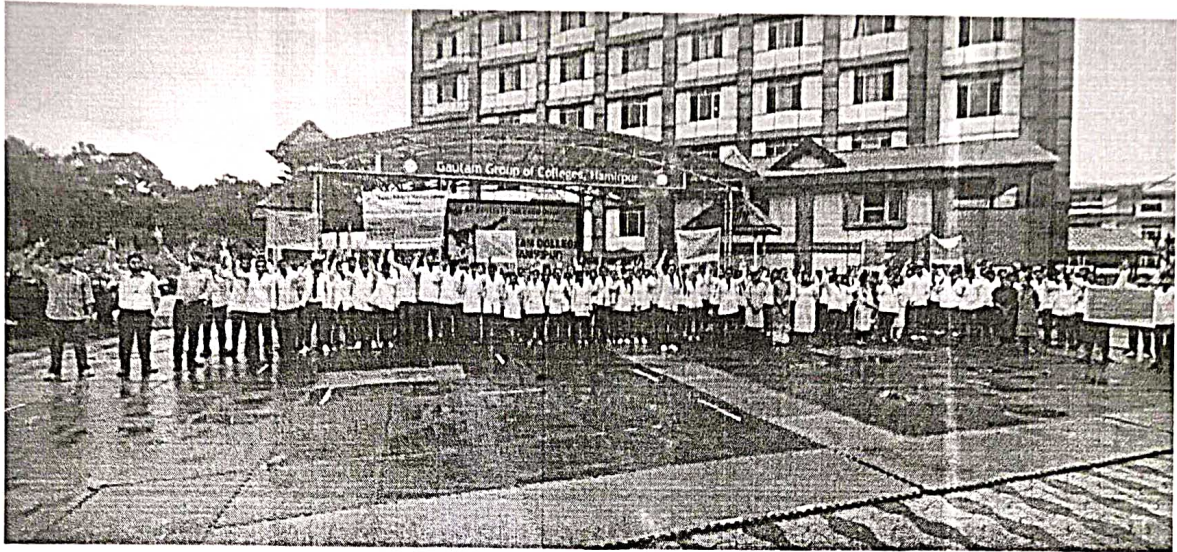
Director and Principal
Gautam College of Pharmacy
Hamirpur (H.P.)

engage the public and spread awareness about the responsibilities and contributions of pharmacists.

3. **Street Plays and Skits:** To make the rally more engaging, students performed street plays and skits depicting common scenarios where pharmacists play a crucial role. These performances highlighted issues like medication errors, the importance of consulting pharmacists, and the dangers of self-medication.
4. **Interactive Sessions:** At designated stops, interactive sessions were conducted where pharmacists addressed queries from the public regarding medication safety, side effects, and the proper use of over-the-counter drugs. These sessions aimed to bridge the knowledge gap and build trust between the community and pharmacists.




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- **Pharma rally during Pharmacy week for safe medication use and adherence to prescriptions organized by Gautam college of pharmacy**

Conclusion: The Pharma Rally during Pharmacist Week at Gautam College of Pharmacy, Hamirpur, was a resounding success. It not only highlighted the indispensable role of pharmacists in the healthcare system but also fostered a sense of community involvement and responsibility towards health and well-being. The event was a testament to the dedication of the pharmacy students and faculty in promoting health awareness and advancing the profession. Gautam College of Pharmacy plans to make the Pharma Rally an annual event, with hopes of expanding its reach and impact in the coming years. Through continued efforts, the college aims to inspire more individuals to recognize and appreciate the critical role of pharmacists in healthcare.

Event Coordinator



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